

# SHREYA PATIL

UX/Product Designer

[www.shreyapatil.com](http://www.shreyapatil.com) | [shreyap.27@gmail.com](mailto:shreyap.27@gmail.com) | [Linkedin](#) | 647-231-3603 | Ontario, Canada

UX/Product Designer with 4 years of experience designing end-to-end experiences for B2B SaaS products. I work closely with product managers, engineers, and cross-functional stakeholders to translate complex requirements into clear, usable workflows. My work is informed by user research and iteration, with a focus on building practical solutions that support both users and the product.

## Professional Experience

---

### UX Designer *Hireroad / Remote*

09/2024 - Present

- Sole designer supporting two enterprise SaaS product teams, independently balancing design across Recruit (ATS) and People Insight (analytics) in a fully remote environment.
- Led end-to-end design and research for Recruit, sunsetting a legacy ATS and supporting customer migration to a modern platform, contributing to high adoption across enterprise accounts and reduced reliance on legacy workflows.
- Designed and shipped AI-driven summary and conversational experiences within People Insight, helping users interpret analytics faster and reducing time spent reviewing reports by ~25–30%.
- Designed ASK PIA, a conversational AI tool enabling users to ask specific questions, understand complex datasets, and generate on-demand, role-specific reports, improving self-serve analytics usage and reducing ad-hoc support requests.
- Partnered closely with product and engineering to rapidly produce wireframes, high-fidelity designs, and interactive prototypes, enabling production-ready releases on tight timelines.

### UX Designer *Botco.ai / Remote*

06/2021 - 07/2023

- Designed InstaStack, a feature to quickly turn business data into conversational agents, speeding up launches and improving conversation quality by 45% with advanced document indexing and integration.
- Designed Shared Skills, a marketplace for skills that brought down the time spent in building chatbots by 50%.
- Presented design on a biweekly basis to Botco.ai stakeholders, addressing user queries and observations alongside key team members, driving business value.
- Increased usability of multiple features with a complete page redesign that streamlined navigation and enhanced user experience.
- Led the design and development of conversational AI solutions for diverse clients, ensuring alignment with business objectives and user needs.
- Engaged in daily stand-up meetings with Customer Experience (CX) representatives, developers, and product managers, to collaborate in a cross-functional/cross-team environment.

### Product Designer *Apprenticeship / Meals Made Easy / Remote*

06/2021 - 07/2021

- Worked cross-functionally with a Product Manager and Developer to build a 'Meal Planning' progressive web application.
- Performed user research along with the Product Manager to gain user insights to validate hypotheses and understand user pain points.
- Collaborated with the team to narrow the scope of the problem and define the MVP.
- Created and communicated low-fidelity wireframes of workflows to the developer before translating them into high-fidelity designs.
- Conducted user testing on 8 participants to get feedback that helped make user-centered design decisions.
- Design handoff to the Developer for implementation by working side by side to ensure styling meets the MVP.

## Education

---

### User Experience Design Certification | Springboard | Remote

December 2020

### Bachelor's - Interior Design | Bangalore University | Bangalore, India

2008 - 2011

## Key Skills

---

Wireframing & Prototyping, User Research & Usability Testing, Design Systems & Style Guides, Adobe Creative Suite (Photoshop), Figma, InVision, Agile & Scrum Methodologies, Collaboration & Communication