

SHREYA PATIL

UX/Product Designer

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UX/Product Designer specializing in enterprise SaaS analytics and AI-powered experiences. 4 years designing end-to-end products that increased feature adoption by 60%, reduced user friction by 30%, and drove measurable business outcomes for enterprise clients. Expert in translating complex data requirements into intuitive workflows that balance user needs with business goals.

Professional Experience

UX Designer *Stealth Startup / Freelance*

02/2026 - Present

Designing a civic engagement platform that makes political information accessible and actionable for young voters through intuitive, mobile-first interfaces.

- Working directly with Head of Product to design core user experiences, translating complex political and civic data into mobile-first interfaces that lower barriers to political engagement for young voters.

UX Designer *Hireroad / Remote*

09/2024 - 01/2026

Sole designer supporting two enterprise SaaS products (Recruit ATS + People Insight Analytics), independently managing design strategy, research, and execution.

- Designed ASK PIA, a conversational AI analytics tool that reduced ad-hoc support requests by 40% and increased self-serve analytics adoption by 60% by enabling users to generate role-specific reports through natural language queries
- Shipped AI-driven summary features that cut report review time by 30%, helping HR teams interpret complex datasets faster and make data-informed decisions with confidence
- Led end-to-end design for legacy ATS sunset and customer migration to modern platform, achieving 85% adoption rate within 6 months and reducing support tickets by 35%
- Conducted user research across 15+ enterprise accounts to identify migration pain points, informing feature prioritization that accelerated time-to-value by 40%
- Partnered with product and engineering to deliver production-ready designs on 2-week sprint cycles, shipping 12+ major features while maintaining design quality

UX Designer *Botco.ai / Remote*

06/2021 - 07/2023

Designed conversational AI tools and enterprise chatbot platform features serving 100+ B2B clients.

- Designed InstaStack, a feature to quickly turn business data into conversational agents, speeding up launches and improving conversation quality by 45% with advanced document indexing and integration.
- Designed Shared Skills, a marketplace for skills that brought down the time spent in building chatbots by 50%
- Presented design on a biweekly basis to Botco.ai stakeholders, addressing user queries and observations alongside key team members, driving business value.
- Increased usability of multiple features with a complete page redesign that streamlined navigation and enhanced user experience.
- Led the design and development of conversational AI solutions for diverse clients, ensuring alignment with business objectives and user needs.
- Engaged in daily stand-up meetings with Customer Experience (CX) representatives, developers, and product managers, to collaborate in a cross-functional/cross-team environment.

Product Designer *Apprenticeship / Meals Made Easy / Remote*

06/2021 - 07/2021

- Worked cross-functionally with a Product Manager and Developer to build a 'Meal Planning' progressive web application.
- Performed user research along with the Product Manager to gain user insights to validate hypotheses and understand user pain points.
- Collaborated with the team to narrow the scope of the problem and define the MVP.
- Created and communicated low-fidelity wireframes of workflows to the developer before translating them into high-fidelity designs.
- Conducted user testing on 8 participants to get feedback that helped make user-centered design decisions.
- Design handoff to the Developer for implementation by working side by side to ensure styling meets the MVP.

Education

Become an AI Product Designer | Maven | Remote

Learning to design AI-powered products, prompt engineering, and strategic AI integration

January- February 2026

User Experience Design Certification | Springboard | Remote

Capstone: Designed meal planning app tested with 50+ users, achieving 4.5/5 usability score

December 2020

Bachelor's - Interior Design | Bangalore University | Bangalore, India

2008 - 2011

Key Skills

Design & Prototyping Figma (Expert), Adobe Creative Suite, Design Systems Rapid prototyping with AI-assisted development tools (Lovable, v0)

Research & Strategy User Research, Usability Testing, Qualitative Analysis, Journey Mapping

Collaboration & Process Agile/Scrum, Stakeholder Management, Cross-functional Teams

Specializations B2B SaaS • Enterprise Analytics • Conversational AI • HR Tech • Civic Tech